Buy Nothing Day

Intro :

Buy nothing day is a Canadian event who calls everyone to not buy for one day. This day is In Canada and America the Friday after Thanks Giving Day and In Europe: the last Saturday in November.

The day that most of us buy is Saturday so it makes sense.

This event is running since early 90’s and has been created by Adbusters who is an activist movement and newspaper.

Why :

Buy nothing day was created for environment helping, buying implies that we buy things that use primary resources theses are not infinite.

In a consuming society, buyers are forced to buy unnecessary packaging wastes without any choice of it because of superbrands or superstore. They don’t recycle theses tones of pointless packaging, producing and trashing wastes is harmful for planet as toxic waste, destruction of wild life and wasted energy.

The transport of food by air also contributes to pollution especially when much of the food can be produced here.

Buy Nothing Day, isn’t **anti-Christmas**, or **anti-independent local shops, they promote buying locally.**

**For this Day, they involve everyone to not buy useless things, it’s a signal to enterprise.**